

# BEACHWOOD DRIFT

THE LATEST NEWS IN BEACHWOOD SWIMMING  
2011 SEASON/ISSUE #3 – JUNE 27, 2011

## Meet season in full swing!



### Off to a great start!

Congratulations on a great meet against Beechview on Thursday – it's always nice to start the season with a victory! Another congratulations goes to our 11 & up swimmers who did us proud at the mini meet on Saturday. Results of both meets can be found by following the "Meet Results" link on the swim tab on the Beachwood website. The Beechview results are posted at the top of the page. You can click on the NSSL link to find the mini meet results.

We have two meets on the schedule this week: Bloomfield Surf Club on Monday and then we open the home season on Thursday against Beverly Hills Athletic Club.



## Important Dates

**If you can't make it to a dual meet, you must click the "I CAN'T SWIM" link on the Beachwood website or send an email directly to Coach Venos at [michaelvenos@gmail.com](mailto:michaelvenos@gmail.com).**

Monday, June 27 – Beachwood @ Bloomfield Surf Club (BSC). Arrive at 4:45 PM, warm-ups begin at 5:00 PM. Meet starts at 6:00 PM.

Post meet celebration:  13 & Woodward (they have been warned!)

Monday, June 27 – "I Can't Swim" deadline for 6/30 dual meet vs. BHAC.

Thursday, June 30 – Beverly Hills Athletic Club (BHAC) @ Beachwood. Arrive at 3:30 PM, warm-ups begin at 3:45 PM. Meet starts at 5:30 PM. Ice cream after the meet.

Monday, July 4 – Lil Monsters practice 9:00-10:30 AM  
(a fun practice for all age groups that replaces the regular practices for that day)

Monday, July 4 – "I Can't Swim" deadline for 7/7 dual meet vs. CSC

Tuesday, July 5 – Registration/payment due for 9 & 10 mini meet (registration form to be posted on the website early this week)

Thursday, July 7 – Cranbrook Swim Club (CSC) @ Beachwood. Arrive at 3:00 PM, warm-ups begin at 3:15 PM. Meet starts at 5:00 PM. Pizza and DJ after the meet.

Thursday, July 7 – "I Can't Swim" deadline for 7/11 dual meet vs. FHSC

Friday, July 8 – Team Picture Day 9:30 AM (details on page 2)

Saturday, July 9 – 9 & 10 mini meet @ Pleasant Ridge. Arrive at 7:45 AM, warm-ups at 8:00 AM, meet starts at 9:00 AM.

## Swim Practice Schedule

7:00 - 9:00 13 and up  
8:30 - 10:00 11 and 12  
9:45 - 11:00 9 and 10  
11:00 - 12:00 8 and under

REMEMBER: There IS practice the morning of a swim meet as well as the morning after.

## Mini meets vs. dual meets

Based on some of the communications we received last week, we realized that there might be some confusion about how we manage attendance at dual meets vs. mini meets, so here is a brief explanation:

*Dual Meets (Beachwood vs. one other team):*  
You are expected to swim at all dual meets unless you have specifically sent an "I Can't Swim" email to Coach Mike. The "I Can't Swim" deadline is usually 3 days before the meet.

*Mini Meets (Meets for specific age groups):*  
You can not participate in a mini meet unless you have submitted a registration form and payment. That deadline is generally 3-4 days ahead of the meet.

## Do you have your team shirt???



Team shirts were handed out at practice and at the meet last week, but we still have many t-shirts that have not been picked up. Please look for Annette or Dave Whitman at the Bloomfield Surf meet on Monday night so that we can get your shirt to you. Also...we have a limited number of extra shirts (adult and youth sizes) available for sale (\$10). If you're interested, please find us and we can see if we have one in your size.

## Team Gear Update

Swim Caps should be available on Monday at the meet.  
Parent nametags / lanyards should be picked up from Angela Venos if you have not received yours yet.



## Pancake Breakfast – a huge success!

The Annual Pancake Breakfast was held on Friday, June 24. Thanks to Jeff and Ann Wilkins and their mighty team of flapjack flippers for a fun morning and a great breakfast for all!



## First Barracuda Bagel Day of the season – Tuesday, June 28

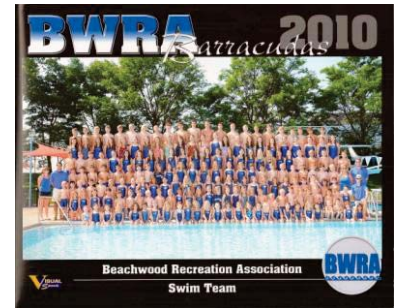
Don't forget: the morning after every meet is bagel day. Juice and bagels are served in the pavilion after each age group practice (except for 8 & unders who should come by before their practice). One bagel per swimmer please.

## Team Photos

As the photo on the right demonstrates, it is actually possible to get 230+ kids to look at the camera at the same time!

We will be attempting to repeat this amazing photographic feat on **Friday, July 8 at 9:30 AM. Please be sure to have your swimmer wear their team suit.**

Picture order forms will be distributed soon. Extra forms will also be available that morning.



## Volunteer needed for a good cause...and it's an easy job!

Our swim league, the NSSL (Northwest Suburban Swim League) supports the Special Olympics as their charity of choice and looks for the member clubs to join together to contribute to this. Each club chooses their own way to raise funds, and the league's donation is presented at A Finals each year. With this year being the 50<sup>th</sup> anniversary of the league, they are looking to the clubs to make a strong donation. To fund our contribution, we are going to reinstate an old Beachwood swim meet staple – the 50/50 raffle. We need 1 or 2 volunteers to take on this task. The job is easy: simply walk around the meet and sell raffle tickets. At the end of the meet, a winner is drawn - half the funds go to the winner and half go to the charity. That's it! We'd like to get this going for Thursday's meet, so if you are willing to take on this role, please send an email to [beachwoodswimming@gmail.com](mailto:beachwoodswimming@gmail.com) as soon as possible.



## Buddies – Updated List

Due to some ongoing roster changes, there have been many changes to the Buddy List. Look for a new list posted at the club Monday morning. We will also try to send it to all of the parents and post it on the web site as soon as we can.

## A Finals Program Ads

A Finals is just around the corner and the league is selling ads in the program for this blockbuster event! This is a great opportunity to promote your business to an audience of swim families throughout Oakland County. The fees raised from these ads help support the league and also contribute to reduction in Beachwood's dues to the league. If you're interested, **more details can be found on the next three pages.** Ads are due to Dave Whitman by July 8.

**2011 NSSL CHAMPIONSHIP MEET**  
**NORTHWEST SUBURBAN SWIM LEAGUE**  
**Established 1960**

The Northwest Suburban Swim League (NSSL) is a non-profit organization comprised of thirteen member swim clubs from Oakland County. The purpose of the group is to promote friendly competition during the summer. Over 2,700 girls and boys ages 5 through 18 practice daily throughout the season. Their hard work, commitment, and determination are truly admirable.

The culmination of the season is the League Championship Meet held the last weekend in July. This weekend-long swim meet provides an opportunity for the best swimmers in the League to compete with each other. This year is our 50<sup>th</sup> annual championship meet! The meet will be held at Beachwood Recreation Association, in Troy, on Saturday, July 30<sup>TH</sup>, 2010 with the top twelve finishers in each event returning for Finals on Sunday, July 31<sup>st</sup>, 2011. We are anticipating over 3,000 parents and swimmers to gather to watch the exciting swimming competition.

We are asking for area businesses, swimming parents, and individual supporters to consider contributing advertising support to the organization. Program advertisements costs from \$10 to \$100 with a copy included in both Saturday and Sunday's programs. In the past swimming families have been strong supporters of our advertisers.

Any contribution received is used to offset operating costs: pool rental, officials, insurance, awards, and computer operations. Additionally, many parent volunteers contribute their time to ensure the efficient operation of a very large swim meet.

Thank you in advance for your generous contribution supporting the 2011 NSSL Championship Meet.

Sincerely,

Frank LaSota  
Vice President  
NSSL



**NORTHWEST SUBURBAN SWIM LEAGUE**  
**A FINALS LANE SPONSORSHIP AD CONTRACT**



Advertiser's Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Club Solicited by: \_\_\_\_\_

**PLEASE ATTACH CAMERA READY COPY OF AD or email to  
FLaSota88@aol.com**

Additional instructions for advertisement:

\_\_\_\_\_  
\_\_\_\_\_

The cost of a 2011 A Finals Lane Sponsorship Ad is \$600.00. This cost includes a sign at the end of one of 6 lanes, the printing of the sign, a full-page ad in the A Finals Program and an advertisement on the NSSL web site. The 2011 A Finals will take place on Saturday and Sunday, July 30 and 31st. The Sponsorship Sign will remain up for both days and a separate full-page advertisement will be included in both Saturday's and Sunday's program. Size of the signs will be approximately 3' x 2'.

**MAKE CHECK PAYABLE TO NSSL.**

**Return to:** Your NSSL club team representative by July 8, 2011.

Thank you for helping to make the 2011 NSSL A Finals competition successful! It is through your generous support that this event can take place. All funds received are used to offset the operating expenses for the championship swim meet.

Amount Paid \_\_\_\_\_ Check Number \_\_\_\_\_ Date Rec'd \_\_\_\_\_

**2011 NSSL "A" Finals Ad Sizes**



**1/2 PAGE - \$50.00**

**1/4 PAGE - \$25.00**

**Bus. Card - \$10.00**

**FULL PAGE - \$100.00**